



christina t. chen

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EDUCATION

Wellesley College

Graduated 2019

B.A. in Media Arts and Sciences
Minor in Anthropology

Honors

Durant Scholar magna cum laude
Member of Phi Beta Kappa

Massachusetts Institute of Technology

Sep 2018 - Dec 2019

Cross-registered Design Student
Undergraduate Researcher

SKILLS

Tools

Adobe Creative Suite
Figma, inVision, Unity
HTML/CSS, Javascript
Java, C#, Python

Design

User Research
UI/UX Design
Design Strategy
Storytelling
Photography

LANGUAGES

English
Mandarin
Conversational Spanish

EXPERIENCE

SIEGEL + GALE

Remote

Experience Strategy Intern | Jun 2021 - Present

Collaborate with multidisciplinary teams of strategists, designers, researchers and writers to develop brand strategies for companies across industries, and bringing them to life with digital experiences.

BITWISE VENTURES

Remote

Design Consultant | Feb 2021 - Present

Lead UX/UI design on a flagship mobile app, as well as lend UX support to other products. Contribute expertise to creative needs of six portfolio companies, including web design, graphic design, and branding.

FREELANCE DESIGN

Langhorne, PA

Self-Employed | Oct 2020 - Present

Collaborate with clients to identify challenges and find design solutions, including graphic design, strategy, website design, branding, and marketing.

FLUID INTERFACES

Cambridge, MA

UI/UX Designer | Jun 2019 - Feb 2020

Designed and launched Dormio web application for dream interaction. Responsible for implementing back-end features and designing two versions of the front-end interface.

MASSDOT

Boston, MA

Employer Branding Intern | Sep 2019 - Dec 2019

Created and led MassDOT's employer rebranding plan, presenting several new strategies to attract and retain talent. Conducted in-depth research and insight analysis.

MIT DESIGN LAB

Cambridge, MA

Design Intern | Jun 2018 - Dec 2018

Worked on several multidisciplinary teams to aid high profile clients looking for insights on user values and future visions. Researched emerging technologies to inform and guide design.